



MAGIC WONDER EXPLORER

Hidden Beijing & Local Life

北京秘境与市井生活

5 nights / 6 days | Slow premium journey for return visitors

5晚6天 | 面向二刷客人与高端客群的慢旅行

<p>Duration 5 nights / 6 days</p> <p>行程时长 5晚 / 6天</p>	<p>Best for Return visitors</p> <p>适合客群 二刷北京客人</p>	<p>Style Hidden culture and local life</p> <p>旅行方式 小众文化与本地生活</p>
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Route positioning

This route is designed for travelers who have already seen the famous icons and now want a quieter, deeper, and more local Beijing.

线路定位

本线路面向已经看过经典地标、希望深入城市肌理的客人，呈现更安静、更在地、更有文化特权感的北京。

Why this route works

为什么这条线路适合同业销售

<p>English route</p>	<p>中文行程</p>
<p>Instead of repeating the standard checklist, the route enters temples, hutongs, museums, markets, courtyards, and the Grand Canal cultural zone.</p>	<p>本行程不重复常规打卡，而是进入古寺、胡同、博物馆、本地市场、四合院与大运河文化带。</p>
<p>English route</p>	<p>中文行程</p>
<p>Hands-on experiences and hosted local moments create a stronger premium product story for travel partners.</p>	<p>可参与的文化体验与有人情味的本地接待，为旅行同业创造更强的高端产品叙事。</p>
<p>Key highlights</p>	<p>行程亮点</p>
<ul style="list-style-type: none"> - Hidden cultural landmarks such as Zhihua Temple, Zhenjue Temple, and Three Temples and One Pagoda. - Tai Chi, stone rubbing or porcelain restoration for hands-on cultural depth. - Sanyuanli Market, courtyard cooking class, hutong tea, and Tongzhou night-market atmosphere. - Grand Canal heritage with Beijing City Library and Grand Canal Museum for a fresh world-heritage perspective. 	<ul style="list-style-type: none"> - 探访智化寺、真觉寺、三庙一塔等小众文化地标。 - 加入太极、碑拓或古瓷修复等高参与度体验。 - 安排三源里市场、四合院烹饪课、胡同茶事与通州夜市烟火。 - 结合大运河、北京城市图书馆与大运河博物馆，呈现经典之外的世遗视角。

Daily itinerary at a glance

每日行程概览

Day	English route	中文行程
Day 1	Airport pickup by bilingual host. Private transfer to the hotel and time to rest after the long-haul flight.	双语管家接机，专车前往酒店休息，缓解长途飞行疲惫。
Day 2	Zhihua Temple and its ritual music, Shijia Hutong, Shijia Museum, and Wangfujing Street.	游览智化寺并欣赏京音乐，漫步史家胡同，参观史家博物馆，傍晚前往王府井大街。
Day 3	Tai Chi class at Zizhuyuan Park. Choose either stone rubbing at Zhenjue Temple or ancient porcelain restoration at Yuanmingyuan.	紫竹院公园太极体验。下午二选一：真觉寺碑拓体验，或圆明园古瓷修复体验。
Day 4	Grand Canal heritage day: Three Temples and One Pagoda, Xihai Park, Beijing City Library, Grand Canal Museum, and Tongzhou night market.	大运河世遗主题日：三庙一塔、西海子公园、北京城市图书馆、大运河博物馆与通州夜市。
Day 5	Sanyuanli Market, 400-year courtyard visit, hutong family cooking class, Drum Tower, Yandaixie Street, and afternoon tea.	逛三源里市场，探访400年四合院，体验胡同家庭烹饪课，登鼓楼，漫步烟袋斜街并享用下午茶。
Day 6	Free time after breakfast, then private airport transfer.	早餐后自由活动，随后专车送机。

Timing may be adjusted according to traffic, weather, guest pace, venue rules, and seasonal availability.

每日时间安排可根据交通、天气、客人节奏、场馆规则与季节资源进行调整。

Operating notes

服务与执行说明

For travel partners

- The route is suitable for guests seeking fewer crowds, deeper participation, and a more private rhythm.
- Experiences depend on specialist availability and may be replaced with equivalent cultural sessions.
- Partner rates are quotation-based and depend on season, availability, hotel standard, group size, and final service scope.

面向旅行同业

- 本线路适合希望避开人潮、强调深度参与和私享节奏的客人。
- 部分体验需根据专家与场馆档期确认，可替换为同等级文化体验。
- 同业报价按季节、资源档期、酒店标准、团队人数与最终服务范围确认。

Customization

Hotel level, dining style, guide language, special-access moments, family-friendly pacing, academic depth, and onward China routes can be adjusted before final quotation.

可定制方向

酒店等级、餐饮风格、导游语种、特殊资源、亲子节奏、研学深度与中国境内延展目的地，均可在最终报价前调整。

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