



MAGIC WONDER EXPLORER

Beijing World Heritage

尽览北京世遗

5 nights / 6 days | Classic first-visit cultural immersion
5晚6天 | 首次到访北京的经典文化沉浸行程

<p>Duration 5 nights / 6 days</p> <p>行程时长 5晚 / 6天</p>	<p>Best for First-time Beijing guests</p> <p>适合客群 首次到访北京客人</p>	<p>Style Private cultural touring</p> <p>旅行方式 私享文化深度游</p>
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<p>Route positioning</p> <p>This route connects Beijing's most essential UNESCO heritage sites with a clear story of imperial order, urban planning, living heritage, and contemporary city life.</p>	<p>线路定位</p> <p>本线路串联北京最具代表性的世界文化遗产，以清晰叙事呈现皇城秩序、城市规划、活态传承与当代北京生活。</p>
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Why this route works

为什么这条线路适合同业销售

<p>English route</p>	<p>中文行程</p>
<p>A complete first-visit Beijing product for overseas travel partners, designed to be easy to sell, easy to explain, and flexible to upgrade.</p>	<p>这是一条面向海外旅行同业的首次到访北京产品，便于销售、便于讲解，也便于根据客人需求升级。</p>
<p>English route</p>	<p>中文行程</p>
<p>The Beijing Central Axis, newly inscribed by UNESCO in 2024, becomes the narrative thread that makes the itinerary feel current and distinctive.</p>	<p>2024年新晋世界遗产北京中轴线，是本行程最具当下话题性的叙事主线，也让常规北京游更有辨识度。</p>
<p>Key highlights</p>	<p>行程亮点</p>
<ul style="list-style-type: none"> - Six major World Heritage experiences in one logical route. - Full Central Axis storytelling from southern gates to Bell and Drum Towers. - Forbidden City, Temple of Heaven, Great Wall, Ming Tombs, Summer Palace, and hutong life. - Private vehicle, professional guide, curated dining, and flexible operating rhythm. 	<ul style="list-style-type: none"> - 以合理动线串联六大核心世界遗产体验。 - 从南端城门到钟鼓楼，完整讲述北京中轴线。 - 覆盖故宫、天坛、长城、明十三陵、颐和园与胡同生活。 - 私家车辆、专业导游、精选餐饮与灵活执行节奏。

Daily itinerary at a glance

每日行程概览

Day	English route	中文行程
Day 1	Airport pickup. Visit Zhengyang Gate and Qianmen Street on the southern section of the Central Axis. Welcome dinner at Donglaishun hot pot.	接机。游览中轴线南端的正阳门与前门大街。晚餐安排东来顺铜锅涮肉欢迎餐。
Day 2	Tiananmen Square and complex, Outer Golden Water Bridge, Duanmen Gate, Forbidden City, and Jingshan Park for a full imperial-city narrative.	游览天安门广场及建筑群、外金水桥、端门、故宫，并登景山俯瞰紫禁城格局。
Day 3	Juyongguan Great Wall, Ming Tombs, and exterior views of the Bird's Nest and Water Cube to connect ancient power with modern Beijing.	游览居庸关长城、明十三陵，返城外观鸟巢与水立方，连接古代气象与现代北京。
Day 4	Yongding Gate, Temple of Agriculture, Temple of Heaven, and Hongqiao Market. A day around ritual space and lively urban commerce.	游览永定门、先农坛、天坛与红桥市场，体验礼制空间与城市商业烟火。
Day 5	Summer Palace, Shichahai hutong rickshaw, traditional courtyard visit, optional intangible-heritage activity, Bell and Drum Towers, and Wanning Bridge.	游览颐和园，体验什刹海胡同黄包车、传统四合院探访、非遗互动，并前往钟鼓楼与万宁桥。
Day 6	Free time after breakfast, then private airport transfer.	早餐后自由活动，随后专车送机。

Timing may be adjusted according to traffic, weather, guest pace, venue rules, and seasonal availability.

每日时间安排可根据交通、天气、客人节奏、场馆规则与季节资源进行调整。

Operating notes

服务与执行说明

<p>For travel partners</p> <ul style="list-style-type: none"> - Hotel class, dining, guide language, pace, and special access can be adjusted by market and guest profile. - Partner rates are quotation-based and depend on season, availability, hotel standard, group size, and final service scope. - The sample is intended for travel-trade discussion and can be adapted before client-facing use. 	<p>面向旅行同业</p> <ul style="list-style-type: none"> - 酒店等级、餐饮、导游语种、旅行节奏与特殊资源可按市场和客人画像调整。 - 同业报价按季节、资源档期、酒店标准、团队人数与最终服务范围确认。 - 本文件用于旅行同业沟通，可在面向终端客人前进一步定制。
<p>Customization</p> <p>Hotel level, dining style, guide language, special-access moments, family-friendly pacing, academic depth, and onward China routes can be adjusted before final quotation.</p>	<p>可定制方向</p> <p>酒店等级、餐饮风格、导游语种、特殊资源、亲子节奏、研学深度与中国境内延展目的地，均可在最终报价前调整。</p>

Contact us

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